

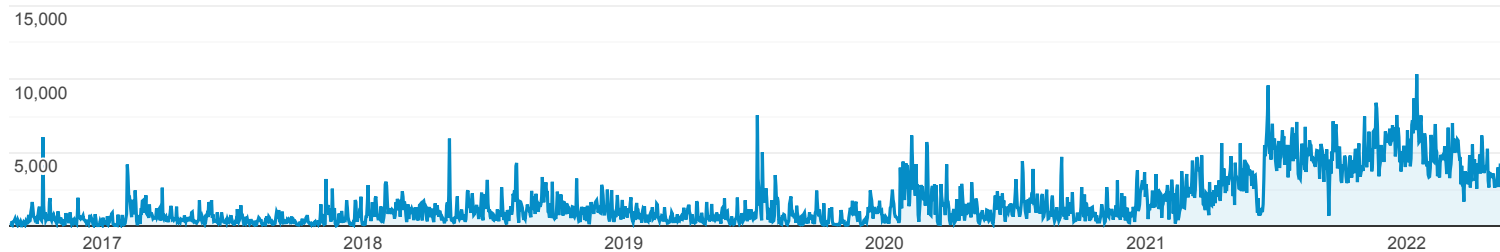
Audience Overview

Aug 25, 2016 - May 12, 2022

All Users
100.00% Users

Overview

Users



Users

2,200,665

New Users

2,235,100

Sessions

3,716,156

Number of Sessions per User

1.69

Pageviews

4,348,164

Pages / Session

1.17

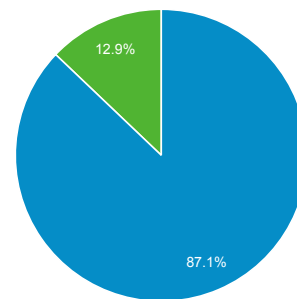
Avg. Session Duration

00:00:36

Bounce Rate

90.54%

■ New Visitor ■ Returning Visitor



Language

Language	Users	% Users
1. en-us	1,450,473	64.80%
2. zh-cn	617,744	27.60%
3. en	83,177	3.72%
4. zh-tw	26,854	1.20%
5. en-ca	13,265	0.59%
6. zh-hk	10,335	0.46%
7. en-gb	7,544	0.34%
8. c	6,484	0.29%
9. en-au	5,211	0.23%
10. en-us.utf-8	4,090	0.18%